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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | |
|---|----------------|----------------------|------------------------|------------------|--|
| 09/920,707 08/02/2001 | | Ben Byrd | 41872-206195 | 6769 | |
| 75 | 590 11/14/2003 | | EXAM | INER | |
| J. Michael Boggs Kilpatrick Stockton LLP 1001 West Fourth Street Winston-Salem, NC 27101-2400 | | | PATTERSON, MARIE D | | |
| | | | ART UNIT | PAPER NUMBER | |
| | | | 3728 | | |
| | | | DATE MAILED: 11/14/200 | 3 | |
| | | | | 11 | |

Please find below and/or attached an Office communication concerning this application or proceeding.

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|---|--|---|--|---|---|--|--|--|
| | | Application | on No. | Applicant(s) | | | | |
| Office Action Summary | | 09/920,70 |)7 | BYRD, BEN | | | | |
| | | Examin r | | Art Unit | | | | |
| | <u>·</u> | Marie Pat | | 3728 | | | | |
| Period fo | The MAILING DATE of this communication or Reply | app ars on the | cover sheet with th | corr spond nc ac | ldress | | | |
| THE - Exte after - If the - If NC - Failu - Any | ORTENED STATUTORY PERIOD FOR RE MAILING DATE OF THIS COMMUNICATIOnsions of time may be available under the provisions of 37 CFI SIX (6) MONTHS from the mailing date of this communication of period for reply specified above is less than thirty (30) days, at period for reply is specified above, the maximum statutory per to reply within the set or extended period for reply will, by streply received by the Office later than three months after the med patent term adjustment. See 37 CFR 1.704(b). | ON. FR 1.136(a). In no even. a reply within the statueriod will apply and wistatute, cause the appl | ent, however, may a reply be t utory minimum of thirty (30) do Il expire SIX (6) MONTHS fro lication to become ABANDON | timely filed ays will be considered time m the mailing date of this c IED (35 U.S.C. § 133). | ly. ommunication. | | | |
| 1)🖂 | Responsive to communication(s) filed on 0 | 09 October 200 | <u>3</u> . | | | | | |
| 2a) <u></u> □ | This action is FINAL . 2b)⊠ This action is non-final. | | | | | | | |
| 3) | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. | | | | | | | |
| Disposit | ion of Claims | | | | | | | |
| 4)⊠ | 4)⊠ Claim(s) <u>1-5,7-18,20-29 and 31-34</u> is/are pending in the application. | | | | | | | |
| | 4a) Of the above claim(s) is/are withdrawn from consideration. | | | | | | | |
| 5) | Claim(s) is/are allowed. | | | | | | | |
| | S)⊠ Claim(s) <u>1-5, 7-18, 20-29, and 31-34</u> is/are rejected. | | | | | | | |
| • | ,— · · · — · | | | | | | | |
| 8)∐ | Claim(s) are subject to restriction ar | nd/or election re | equirement. | | | | | |
| Applicat | ion Papers | | | | | | | |
| 9) | The specification is objected to by the Exan | miner. | | | | | | |
| 10) | The drawing(s) filed on is/are: a) | • | | | | | | |
| | Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). | | | | | | | |
| 44) | · · | | | | | | | |
| , | The oath or declaration is objected to by the | e Examiner. No | ne the attached Offic | · Action of form P | 10-152. | | | |
| - | under 35 U.S.C. §§ 119 and 120 | | | | | | | |
| * \$ 13) | Acknowledgment is made of a claim for for All b) Some * c) None of: 1. Certified copies of the priority docum 2. Certified copies of the priority docum 3. Copies of the certified copies of the papplication from the International Busee the attached detailed Office action for a Acknowledgment is made of a claim for domince a specific reference was included in the 7 CFR 1.78. 3. The translation of the foreign language Acknowledgment is made of a claim for dome a claim for dome and the foreign language acknowledgment is made of a claim for dome a claim for dome and the first sentence of the foreign language acknowledgment is made of a claim for dome and the first sentence of the foreign language acknowledgment is made of a claim for dome and the first sentence of the first sentence o | nents have bee nents have bee priority docume ureau (PCT Rule list of the certinestic priority ure first sentence provisional appestic priority urestic priority urestic priority urestic priority ur | n received. n received in Applica ents have been receive e 17.2(a)). fied copies not receive nder 35 U.S.C. § 119 e of the specification of pplication has been re- nder 35 U.S.C. §§ 12 | ation No ved in this National ved. 0(e) (to a provisional or in an Application eceived. 20 and/or 121 since | I application) Data Sheet. a specific | | | |
| Attachmen | | | 4) Interview Summai | ny (PTO-413) Panar Nat | (e) | | | |
| 2) Notic | e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449) Paper Not | | 5) Notice of Informal 6) Other: | | | | | |

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Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-5, 7, 9-12, 14-18, 20, 22-25, 27-29, and 32-34 are rejected under 35 U.S.C. 103(a) as being under 35 U.S.C. 103(a) as being unpatentable over Berger (5084988).

Berger shows shoe soles and method of using shoe soles having a heel indicator (boundary between elements 4 and 5), and a plurality of calibrated lines (6 and boundary between elements 3 and 5) with indicia comprising calibrated numbers and/or lines (6 and 7, see column 3 lines 1-10) substantially as claimed except for the exact indicia. Standard shoe sizes are a type of well known and conventional calibrated marking. It is also noted that "Where sole distinction set out in the claims over prior art is in printed matter, there being no new feature of physical structure and no new relation of printed matter to physical structure, such claims may no5 be allowed; it is only where claims define either new features of structure or new relations of printed matter to structure, or both, which new features or new relations give rise to some new nad useful function, effect, or result, that claims may be allowed" and "sole different over art being in printed matter (indicia), different is substance, language, or meaning of the same whether generally accepted or arbitrary, cannot serve to impart patentability". (Ex parte Gwinn, 112 USPQ 439-449). It would have been obvious to use any calibrated markings, including the well known and conventional shoe size calibrated markings (especially since the article is a shoe), for

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the calibrated lines/indicia on the shoe sole and in the method of Berger to allow the user to easily locate a shoe in the right shoe size range.

3. Claims 8, 13, 21, 26, and 31 are rejected under 35 U.S.C. 103(a) as being under 35 U.S.C. 103(a) as being unpatentable over Berger in view of either Rosen (4931773) or Sigoloff (4712314).

Berger as modified/discussed above shows a shoe soles and method of using such substantially as claimed except for providing a transparent layer over the bottom of the outsole. Rosen or Sigoloff teaches providing a transparent layer (34 or 26) on an outsole over an area of indicia. It would have been obvious to provide a transparent layer as taught by Rosen or Sigoloff in the shoes and method of Berger to increase the durability and to make the indicia easier to read after the shoes have been worn.

Response to Arguments

4. Applicant's arguments filed 10/9/03 have been fully considered but they are not persuasive.

In response to applicants' arguments directed towards the calibrated markings of Berger, shoe size calibrated markings would have been clearly an obvious choice in view of the article being a shoe. In fact it may be unobvious to use a different type of calibrated marking. It is also noted that "Where sole distinction set out in the claims over prior art is in printed matter, there being no new feature of physical structure and no new relation of printed matter to physical structure, such claims may no be allowed; it is only where claims define either new features of structure or new relations of printed matter to structure, or both, which new features or new relations give

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rise to some new nad useful function, effect, or result, that claims may be allowed" and "sole different over art being in printed matter (indicia), different is substance, language, or meaning of the same whether generally accepted or arbitrary, cannot serve to impart patentability". (Ex parte Gwinn, 112 USPQ 439-449).

1. Telephone inquiries regarding the status of application or other general questions, by persons entitled to the information, "should be directed to the group clerical personnel and not to the Examiners. In as much as the official records and applications are located in the clerical section of the examining groups, the clerical personnel can readily provide status information without contacting the examiners", M.P.E.P. 203.08. The Group clerical receptionist number is (703) 308-1148 or the **Tech** Center 3700 Customer Service Center number is (703) 306-5648. For applicant's convenience, the Group Technological Center FAX number is (703) 872-9306. (Note that the Examiner cannot confirm receipt of faxes) Please identify Examiner____ of Art at the top of your cover sheet of any correspondence submitted.

Inquiries only concerning the merits of the examination should be directed to Marie Patterson whose telephone number is (703) 308-0069.

If in receiving this Office Action it is apparent to applicant that certain documents are missing, e.g. copies of references cited, form PTO-1449, for PTO-892, etc. requests for copies of such papers should be directed to (703) 308-1337.

Check out our web-site at "www.uspto.gov" for fees and other useful information.

Marie Patterson **Primary Examiner** Art Unit 3728